

TECHNICAL SERVICE BULLETIN

ADMINISTRATION

ITEM 80A/11

SUBJECT: SUN EQUIPMENT SPECIAL TRADE-IN PROGRAM MODELS: A11

Between now and May 31st, 1980 a special trade-in offer on selected products is announced. Sun representatives are authorized to take used scope equipment in trade upon purchase of new select equipment through the Jaguar Rover Triumph Inc. National Account Program. The schedule of the special trade-in offer is as follows:

DEALER PURCHASE OF SUN 2001 or 1215 UNIT Trade-In Allowance on a Sun 947 unit \$1,500 Trade-In Allowance on any other scope tester . \$700

DEALER PURCHASE OF SUN 1115 UNIT Trade-In Allowance on any scope tester

Here is how the trade-in system works:

At the time of the sale the trade will be established and documented to the customer. The new equipment will then be processed for delivery through normal channels. When the equipment is installed, the used equipment is surrendered to the Sun representative and the customer will receive a check direct from Sun Electric Corporation for the amount of the trade within 30 days.

Dealers should note that they should state "Trade-In" clearly on any purchase order issued. Sun Electric Corporation will take care of the paperwork with regard to the check refund.

At the completion of the special promotion plan on May 31st, 1980 the trade-in program will continue, however, the Sun representative and prospective purchaser will determine the value of the trade-in. Sun Electric Corporation will continue to issue the trade-in checks.

Dealers are urged to take advantage of this opportunity of updating their equipment. Talk to your Sun representative or Jaguar Rover Triumph Inc. distribution office for further details. Remember the special trade-in offer expires on May 31st, 1980. ided with

H.C.T.

March, 1980 Date

\$400